



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

ECO Club

During the 2025–2026 academic year, guided by “Think Global, Act Local,” Team Paritantrika strengthened its commitment to environmentalism by adopting an action-oriented approach and moving beyond traditional advocacy. Through service and awareness workshops, the club built a strong foundation for the Campus Sustainability Audit during the monsoon semester.

The year began with a successful Cleanliness Drive in the Moti Bagh area, where volunteers engaged in waste segregation and public awareness, promoting grassroots environmental stewardship. This momentum continued on World Environment Day with three activities under the theme “Beating Plastic Pollution”: a Tree Planting Drive, “Each One, Reach One,” encouraging individual responsibility; a Poster Making Competition showcasing environmental perspectives; and an Online Quiz on Environmental Awareness.

Sustainability efforts were further extended through participation in the Paryavaran Competition, Harit: The Way of Life, promoting eco-friendly living. Water conservation initiatives were reflected through two competitions held in association with the District Eco SDG Championship: The Poster Making Competition “Save Water” and the #HashtagForWater Digital Advocacy Challenge, encouraging online advocacy.

Additional initiatives, including Cleanliness Drives and the Plastic-Free Locality campaign, reinforced the club’s commitment to waste reduction and sustainable practices at the grassroots level. The club also promoted social awareness through the Anti-Ragging Awareness Campaign (August 13, 2025), emphasizing inclusivity and safety, and the Orientation Programme “Odyssey: The Green Beginning,” which welcomed new members and introduced them to the club’s mission.

This quarter was highlighted by the observance of World Ozone Day with the theme “From Science to Global Action,” accompanied by a National Seminar that featured engaging sessions like Mr. Sabhyasachi Bharti’s discussion on emotional storytelling in biodiversity and Professor Gyan Prakash Sharma’s talk on reconnecting with nature. These sessions emphasized the importance of translating knowledge into meaningful environmental action.

The club also organized creative competitions such as the “Future Without Filter” Reel Making Competition and the “Reuse Today, Sustainable Tomorrow” Eco-Art Tote Challenge to promote sustainability through innovation and expression. In addition, Vigilance Awareness Week was observed through a slogan writing contest reinforcing the idea that integrity is everyone’s responsibility.

Collaborating with the National Service Scheme, the club conducted the “Phullakusumita” poster competition to celebrate diversity and human potential. To further strengthen teamwork and bonding among members, an ice-breaking treasure hunt session was held in January. Overall, the term reflected a journey where awareness evolved into action, leaving a meaningful and lasting impact.